



How HP and AMD Help You Do What Matters Most

Bryan Angeles – Global Account Manager – AMD
October 7, 2025

AMD 
together we advance_

Agenda

Introduction

HP/ AMD: Together We Advance

AI and Your Business

HP/ AMD Personas

Closing

Managing Complexity, Delivering Simplicity

What is the perceived Complexity we are talking about?

- AI and AI Readiness
- Considering AMD
- Management and Deployment

How do we manage Complexity?

- Identify Pain Points
- Conduct Testing
- Confirm the needs of your end users

How do we deliver Simplicity?

- Collaboration
- Communication
- Education

HP & AMD

Together We Advance

AMD journey by the numbers



56
Years

Founded May 1, 1969
HQ Santa Clara, CA

28,000+
Employees worldwide

~15,500+ in North America

#181
Fortune 500

Among 9 companies with
>30% annualized 10-year
shareholder return

~\$26B
Annual revenue

5X annual revenue growth
over 10 years

18,800
Patent assets worldwide

Spans hardware, software, AI,
and related technologies

\$6.5B
Annual R&D spend

25% of revenue invested
in R&D in 2024

AMD ×

together we advance_



“We are proud to expand our AI PC lineup powered by AMD, providing our commercial customers with a truly personalized experience.”

Alex Cho, President of Personal Systems, HP



Almost

30 Years

2025 HP & AMD ship most powerful AI PCs ²⁴

HP ZBook Ultra G1a 14" & HP Z2 Mini G1a with AMD Ryzen™ AI Max PRO Series Processors featuring AMD Ryzen™ AI up to 50 TOPS

2024 First x86 Copilot+ PC for enterprise notebooks ⁶⁶

HP EliteBook X G1a 14" Next Gen AI PC with AMD Ryzen™ AI PRO 300 Series Processors featuring AMD Ryzen™ AI up to 55 TOPS

2023 HP & AMD ship first AI business notebook with NPU ⁴

HP EliteBook 805 G10 Series with AMD Ryzen™ PRO 7000 Series Processors featuring AMD Ryzen™ AI up to 10 TOPS

BUSINESS COMPUTING MARKET TRANSFORMATION

THE EVOLUTION OF PC BUYING DRIVERS



Complexity The AI Conversation

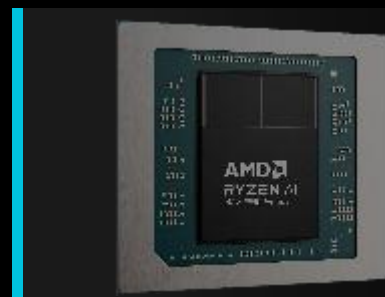
Broadest AI PC Line-up in the Industry

Halo Segment

Desktop-class Performance Mobile Workstations



50 TOPS



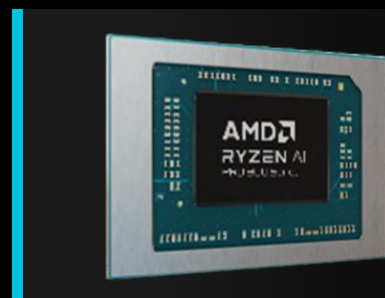
AMD Ryzen™
AI PRO Max Series

Advanced Segment

Copilot+ Enterprise PCs and Mobile Workstations



50+ TOPS

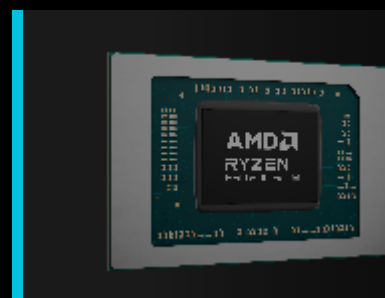


AMD Ryzen™
AI PRO 300 Series

Mainstream Segment

Everyday Value for Business Professionals

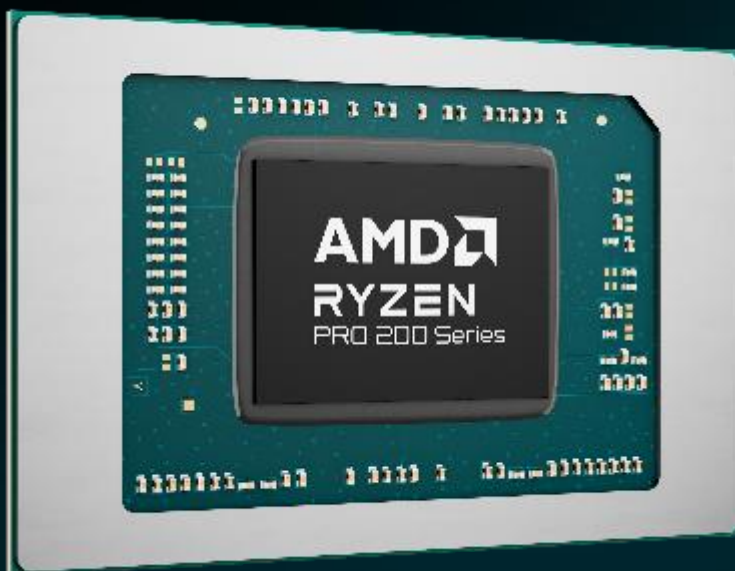
16 TOPS



AMD Ryzen™
PRO 200 Series

AMD Ryzen™ PRO 200 Series Processors

Exceptional Confidence And Performance For The Everyday Professional



Wide assortment of platform options



Reliable performance for exceptional multitasking productivity and premium collaboration experiences



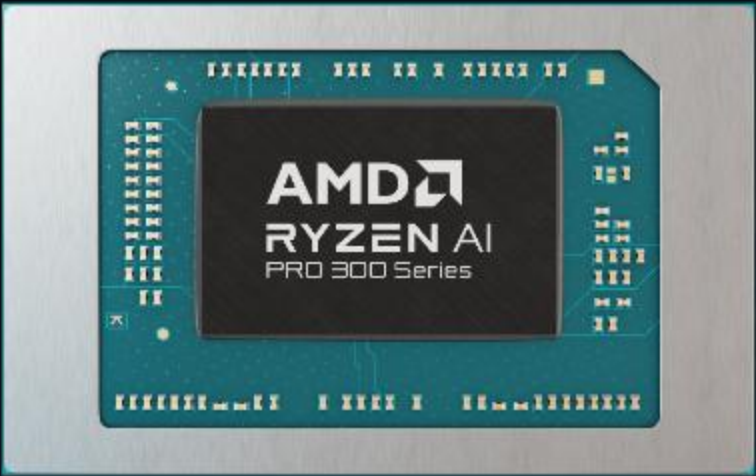
Incredible battery life enabling uninterrupted productivity on the go



Entry-level AI enhancing daily tasks helping employees be more productive



Socket compatibility offers single platform scaling



AMD Ryzen™ AI PRO 300 Series CPUs

The World's Most Powerful AI PC for Enterprise



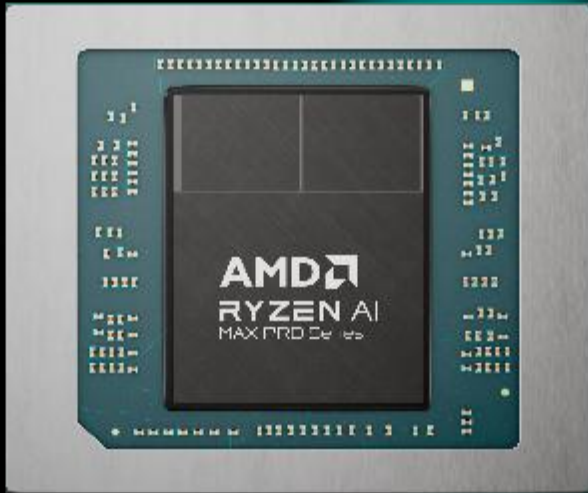








Introducing



AMD Ryzen™

AI Max PRO Series Processors

Designed to power a new generation of compact Copilot+ PC workstations

* See endnote GD-243

AMD
together we advance_

> CUTTING EDGE CPU AND MEMORY

- Up to **16 desktop-class “Zen 5” CPU cores** (32 threads)
- **Unified memory architecture** for up to 128GB

> POWERFUL CERTIFIED GRAPHICS

- AMD RDNA™ 3.5 architecture-based **iGPU with up to 40 CUs**
- Flexibly configurable **VRAM – up to 96GB**

> ENHANCED AI EXPERIENCES

- Dedicated NPU with up to **50+ TOPS for Copilot+ PC***
- Up to **125 TOPS of system-level AI** performance for better creativity and productivity

AMD Confidential – Distribution Under NDA

Where is AMD and HP Seeing success with AI?

State and Local Government

- At the Edge
- Project Management

K-12

- Faculty and Staff Devices
- STEM Labs

Higher Education

- Leadership and Institutional Planning
- Research Universities

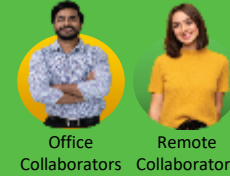


Simplicity

HP/ AMD End User Personas

Meet the

Project Managers



State and Local Government program and project managers oversee large, complex initiatives that involve multiple stakeholders, strict timelines, and tight budgets. Some examples might include overseeing transportation infra upgrades, coordinating IT projects, running public safety

Their role centers on planning, resource allocation, risk management, and ensuring accountability across teams. These managers spend much of their time coordinating across departments, preparing detailed schedules, reviewing budgets, and delivering reports to leadership.

Their workloads demand powerful, secure, and reliable systems capable of handling project management software, large files, and constant collaboration across agencies.

What they need

Ease of use/ Reliability



Peace of mind/ Trust



Efficiency / Demanding tasks



Portability/Battery Life



Pain Points

Many concurrent application windows & tools

Managing multiple passwords

Long technical support wait times

What they can achieve

The latest technology with improved performance
Improved collaboration experiences for hybrid work
Up to 16 TOPS for AI-enhanced experiences

Good



HP EliteBook 6 G1A



What they can achieve

The latest technology with improved performance
Improved collaboration experiences for hybrid work
Secure PC with optimal wireless manageability and improved privacy
AI-enhanced experiences



HP EliteBook 8 G1a AI PC

Better



What they can achieve

The latest technology with extreme performance
Improved collaboration experiences for hybrid work
Secure PC with optimal wireless manageability and improved privacy
Next -Gen AI PC [40 TOPS]



HP EliteBook 6 G1a Next Gen AI PC

Best



Meet the

K-12 Teachers



K-12 teachers balance classroom instruction, lesson planning, grading, and parent communication while adapting to diverse student needs. Their workload spans preparing digital and print resources, delivering interactive lessons, and ensuring compliance with district and state requirements. They need devices that are secure, intuitive, durable, and capable of handling classroom tools, grading systems, and communication platforms. Their technical needs are straightforward, with a high emphasis on ease of use[standard office software], data security, and reliability.

What they need

Ease of use/ Reliability



Peace of mind/ Trust



Efficiency / Demanding tasks



Portability/Battery Life



How they do it



55% use Microsoft 365 tools



31% Use LMS platforms
[Canva, Google Classroom]



29% Access district/state
systems for
grading/attendance&
compliance



What they can achieve

The latest technology with improved performance while being budget-conscious
Improved collaboration experiences for hybrid work
Metered adoption of AI in install base

Good



HP ProBook 4 G1ah PC **AMD RYZEN 200 Series**

What they can achieve

The latest technology with improved performance
Improved collaboration experiences for hybrid work
Up to 16 TOPS for AI-enhanced experiences

HP Elite Mini 805 G8 Desktop PC
HP ProBook 4 G1ah PC

Better



AMD RYZEN 200 Series



What they can achieve

The latest technology with improved performance
Improved collaboration experiences for hybrid work
Secure PC with optimal wireless manageability and improved privacy
AI-enhanced experiences

HP EliteDesk 8 Mini G1a Desktop PC
HP EliteBook 6 G1a AI PC

Best



AMD RYZEN 200 Series



Meet the

STEM Labs



Creative
Experts



STEM labs in K-12 schools provide students with access to advanced technology for hands-on learning in science, engineering, robotics, and digital design. These environments require high-performance devices capable of running intensive applications such as CAD modeling, 3D design, coding environments, data simulations, and multimedia editing. Workloads are highly varied and can shift daily — from students programming robotics kits and running simulations to creating 3D-printed prototypes or editing digital media. Devices must be powerful, secure, and durable enough to handle computationally heavy tasks, while also being flexible and intuitive for student use.

What they need

Ease of use/ Reliability



Peace of mind/ Trust



Efficiency / Demanding tasks



Portability/Battery Life



What they do



75%

Use engineering &
design software



31%

Leverage coding
platforms & STEM
tools



25%

Rely on creative &
multimedia suites

What they can achieve

- Engineered for long-lasting anywhere productivity
- Secure PC with manageability
- Latest technology for productivity and security
- Ultimate performance
- Next Gen AI PC (40+ TOPS)



HP EliteBook 6 G1a Next Gen AI PC

Best

What they can achieve

- Engineered for long-lasting anywhere productivity
- Secure PC with manageability
- Latest technology for productivity and security
- Ultimate performance
- Next Gen AI PC (40+ TOPS) Elitebook/ 50+ TOPS Elitedesk Mini



AMD
RYZEN AI
PRO 200 series



HP EliteBook 8 G1a Next Gen AI PC
HP EliteDesk 8 Mini G1a Desktop NextGen AI PC

Better



AMD
RYZEN AI
PRO 200 series



What they can achieve

- Engineered for long-lasting anywhere productivity
- Secure PC with manageability
- Latest technology for productivity and security
- Ultimate performance
- Next Gen AI PC (40+ TOPS)- **Exclusive** HP/AMD 55 TOPS offering (R9 PRO)



AMD
RYZEN AI
PRO 200 series



HP EliteBook X G1a Next Gen AI PC
Zbook Ultra G1a



AMD
RYZEN AI
PRO 200 series



Meet the

HiEd Leadership/ Institutional Planner

Institutional planners and board of education leaders set the strategic direction for districts, balancing budgets, policy requirements, and community expectations. Their workload includes evaluating technology investments, overseeing curriculum adoption, monitoring student performance data, and ensuring compliance with state and federal regulations. They need secure, reliable devices and systems that provide visibility across schools, demonstrate ROI, and support long-term planning for digital transformation in education.

High proportion of personal use on work devices. Technology needs be mobile, help them convey professionalism and fit their style. Brand love skewed towards Apple and Dell for both work and home.

What they do



46%

Develop and implement strategies



37%

Interact with customers



33%

Manage/lead my direct reports

Pain Points

Risk of viruses and phishing

Remote team cohesion & info

Slow resolution of technical issues



What they can achieve

The latest technology with improved performance
Improved collaboration experiences for hybrid work
Secure PC with optimal wireless manageability and improved privacy
AI-enhanced experiences



Good



HP EliteDesk 8 Mini G1a Desktop NextGen
AI PCHP EliteBook 6 G1a AI PC

What they can achieve

The latest technology with extreme performance
Improved collaboration experiences for hybrid work
Secure PC with optimal wireless manageability and improved privacy
Next -Gen AI PC [40 TOPS]



HP EliteBook 6 G1a Next Gen AI PC



Better



HP EliteBook 8 G1a Next Gen AI PC
ZBook Ultra G1a

What they can achieve

Engineered for long-lasting anywhere productivity
Secure PC with manageability
Latest technology for productivity and security
Ultimate performance
Next Gen AI PC (40+ TOPS)



Best



HP AMD Notebook Portfolio

What's New



HP Series	ProBook	EliteBook			ZBook	
200 Series	4 Series	6 Series	8 Series	X Series	8 Series	Ultra Series
Rembrandt-R	Hawk Point & Krackan		Hawk Point 1 & Krackan	Krackan & Strix Point	Hawk Point 1, Krackan & Strix	Strix Halo
• Extending G10 series • DDR5 memory • TCO certified • USB-C with power delivery and display port • Copilot key	• 8-bit color depth in 300 panels • New 2.5k WQXGA LCD 400n AG, Non-Touch (14/16") • Sure View Gen 5 for 6 Series		• Optional next-gen AI PC or AI PC configurations • New chassis design including glacier silver color and new thermal design • NeOLED display option • More serviceable design • Onlooker Detection with Screen Blur or Auto Sure View	• Net New Platform for AMD • Next-gen AI PC • Exclusive 55 TOPS Strix Point processor • Onlooker Detection with Screen Blur • Neo LED display option, OLED touch panel • Poly Camera Pro • HP AI companion • Large 74.5Whr battery	• Optional next-gen AI PC or AI PC configurations • Exclusive 55 TOPS Strix Point processor • NeOLED display option • 8-bit color depth in 300 panels • 3x USB Type-C ports, and 1x RJ45 • Onlooker Detection with Screen Blur or Auto Sure View • More serviceable design	• Net New Platform for AMD • Next-gen AI PC • AMD Strix Halo processors at 55W TDP • Up to 96GB graphics memory • QHD OLED display option • Dual turbo high density fans+ vapor chamber • Poly Camera Pro • HP AI companion

Next-Gen AI PCs (NPU>40 TOPS)

AI PCs (NPU <40 TOPS)

AI PCs

