

## The Founders of Object First



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#### Vision

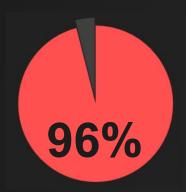
**Deliver the Best Storage for Veeam** 

Ransomware-proof, immutable out of the box

**Zero Trust Data Resilience** 

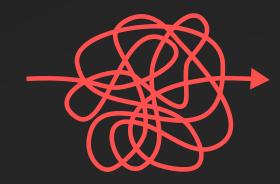
#### The Challenges With Backup Storage Today

#### **Not Secure**



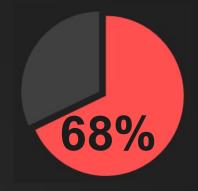
Ransomware attacks target backups\*

## **Too Complex**

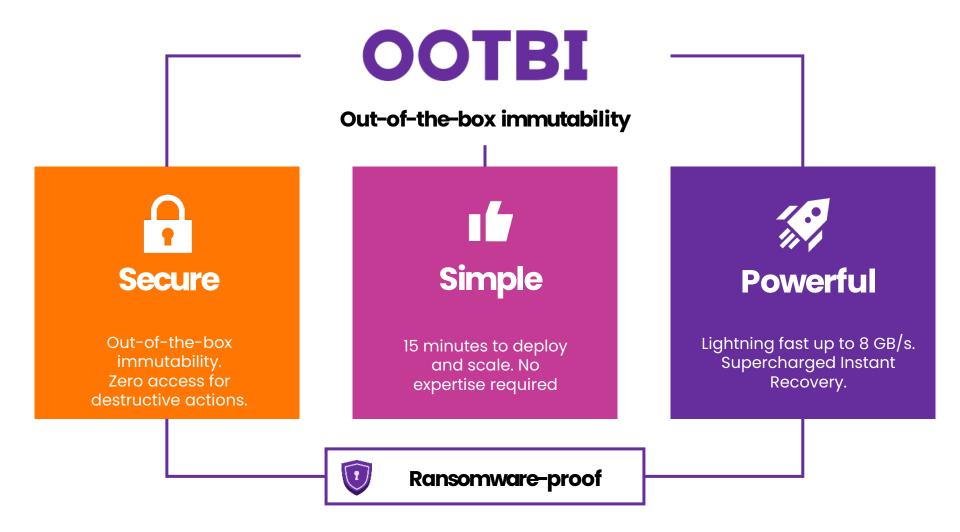


Difficulty managing storage infrastructure cited by Gartner Magic Quadrant

## **Limited Power**

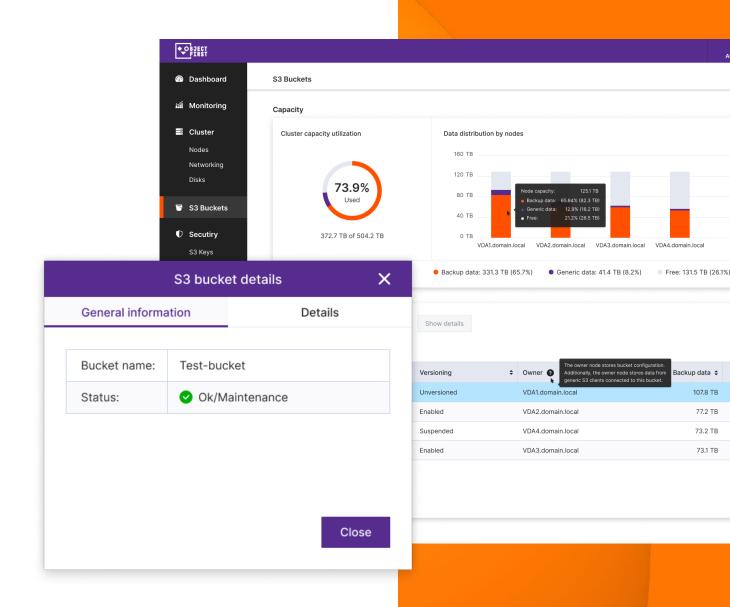


Organizations would take more than a week to fully recover after an attack\*





- S3 out-of-the-box immutability
- Hardened storage target with zero access to perform destructive actions to the bios, operating system, storage application, or data.
- Natural Separation of Backup
   Software and Backup Storage due
   to appliance form factor
- Continuously third-party security tested and validated



#### **Zero Trust Principles**

**Assume breach. Segment access** 

Minimize attack surface and blast radius

**Verify explicitly** 

Verify every access attempt using IAM context and MFA

Use least-privilege access

For every user, device and application

## Zero Trust Data Resilience (ZTDR) Principles

Extending Zero Trust Principles to Enterprise Data Backup and Recovery

**Segmentation of Backup Software and Backup Storage** 

Minimize attack surface and blast radius

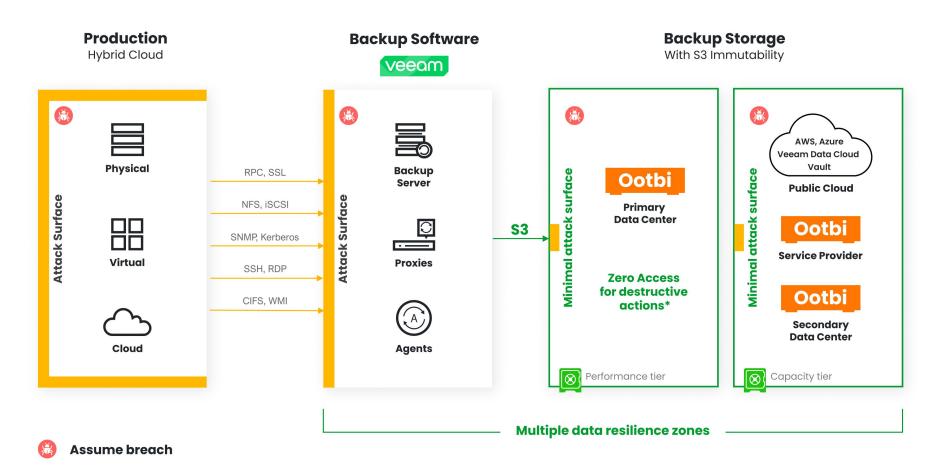
**Multiple resilience zones** 

3-2-1 Backup Rule

Immutable backup storage

Protect backup data from modification or deletion

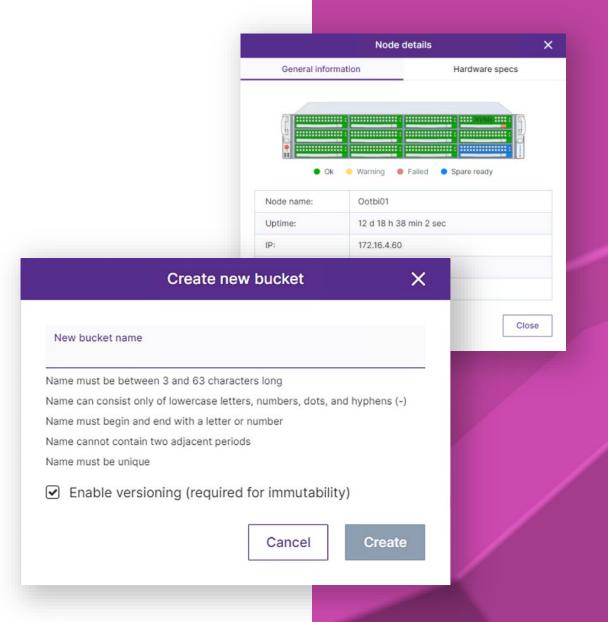
#### Zero Trust Data Resilience (ZTDR) architecture



\*to the BIOS, OS, the storage application, or data

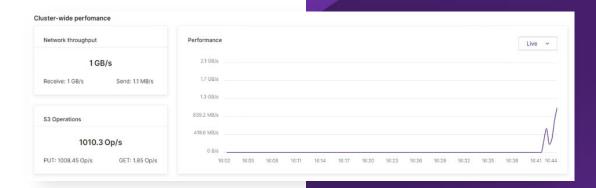
## Ootbi is Simple

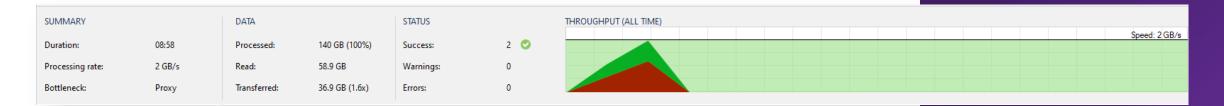
- Configure Ootbi through a TUI, accessible via IPMI or keyboard and monitor
- Standardized on Veeam's default 1MB block sizes (no special settings required)
- Linear scalability + cluster auto balancing (throughput + consumption)
   No namespace modifications required





- Up to 2 GB/s data ingest speed per node
- Up to 600-800MB/s recovery speed per node
- Up to 20 Instant Recovery VMs per node
- No metadata database bottlenecks
- No network traffic cops (unnecessary hops)





Primary Data center

Out-of-the-box Immutability

+ Instant Recovery

**Primary Backup Target** 

**Secondary Target S3 Immutability** 

**Secondary Data center** 



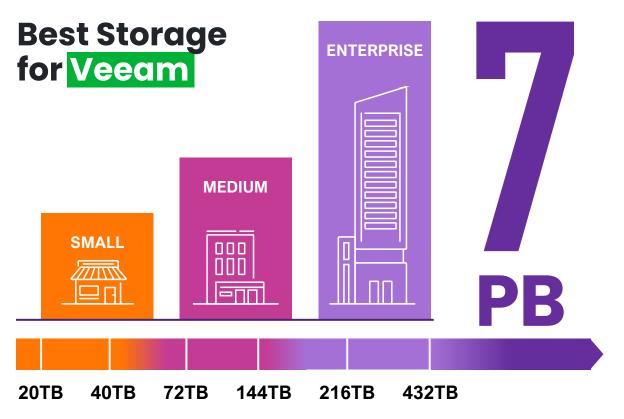


Long-term Retention

**Backup** 

## Immutability for Everyone

from 20 TB to 7 PB\* — Mix, Match & Scale



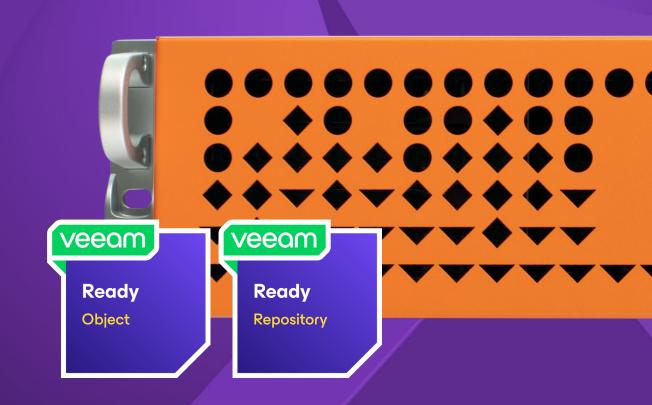
<sup>\* 7</sup> PB capacity in Veeam Scale-Out Backup Repository (SOBR) configuration

#### What's in the Box?

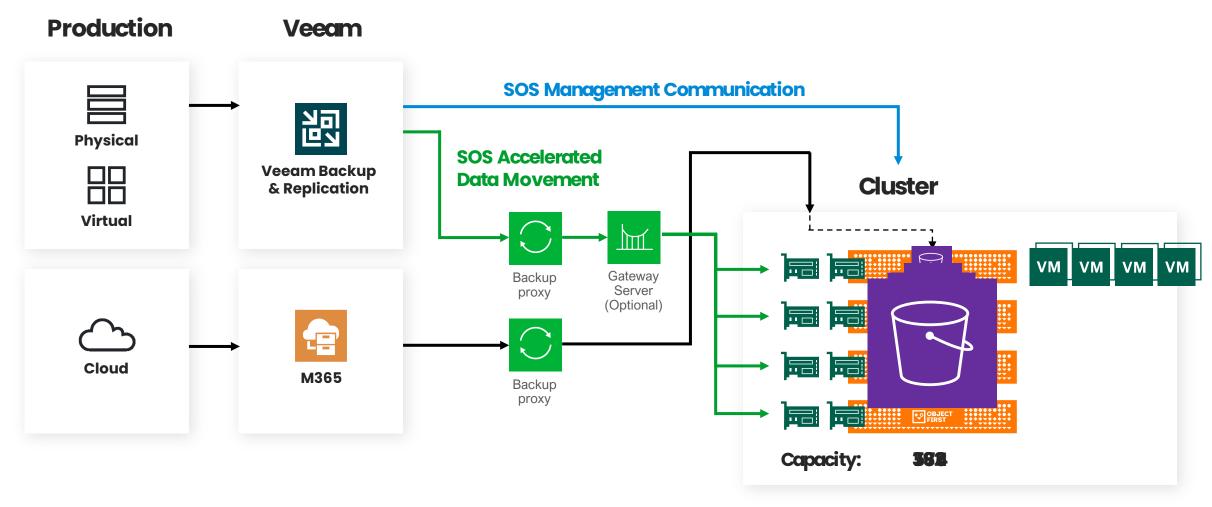
- Hardened Linux OS (mirror RAID)
- NVMe Flash Cache

- 20 192 TB Nodes:
- RAID6 Array: 10 Disks, 1 Spare
- Dual NIC 10 Gb (SFP+ or Base-T)

- 432 TB Nodes:
- RAID6 Array: 20 Disks, 2 Spare
- Dual NIC 25 Gb (SFP+)



#### **How Ootbi Works**







"The Ootbi application is designed to protect against any data breach or malware infestation of an Object First customer: even if all of the customer's secrets, including administrator credentials and bucket credentials, are known to the attacker, the attacker still cannot modify data stored within an Ootbi appliance."

NCC Group, Ootbi Product Security Assessment, July 31, 2024



#### What's NEW with Ootbi?



#### **More Sizes**

- NEW 8TB, 16TB, and 24TB
  models for small remote
  offices and edge locations.
  - It comes in a convenient desktop tower form factor.
- NEW Honeypot feature, deploys a Veeam Backup & Replication decoy.
  - Free to all customers.



#### **More Performance**

- 10-20% increased backup and restore speeds on new Ootbi hardware
- 2x performance on 432 TB models (Up to 8 GB/s)
- Additional S3 performance optimizations for 3<sup>rd</sup> party data movers



#### **More Value**

- Mix, match, and scale existing clusters or start fresh with new options
- NEW Consumption model, a modern pay per use model for on-prem storage.

## **New! Choice of Ootbi Acquisition Models**

#### **Same Security, More Flexibility**

	CapEx Traditional upfront purchase	Consumption*  Pay-per-use subscription
Software, OS, and updates		
Technical support	<b>⊘</b>	
On-site service	$igoreal{igoreal}$	
Duration	Fixed term (up to 5 years)	Benefits last as long as your subscription
*Available in USA		

#### Why Consumption-based Subscription?



## Pay for what you use, grow as you need\*

- Backup capacity from 17 TB to 7 PB
- No upfront payment, simple monthly billing, 1-year subscription
- Gain cost efficiency as you scale: the more you use, the less you pay per TB.

## Hardware refreshes included:

- All technology refreshes, service, support and software updates included
- You don't pay for appliances, you pay for what you use.



## Predictable billing and management:

- Get backup improvements faster, with no upfront outlay
- Reduce risk of over- or undersizing using Object First Storage Calculator
- Free expert support, and experienced partner network.

<sup>\*</sup>Storage usage is assumed to grow over time; reducing consumption is possible at agreement renewal.

#### Why We Are the Best Storage for Vecam

- Purpose-built for Veeam
- Secure by default
- Immutable out-of-the-box
- 15-Minutes to configure
- Lighting fast ingest speeds
- Supercharged Instant Recovery





## Thank you!

